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Recruitment Marketing Firm, Work4 Releases First Annual Driver Recruiting Report

An Impactful Look into the State of the Driver Recruitment and Hiring Market.

City, State, February 2022 - Work4 is proud to announce the inaugural launch of what will become an annual transportation industry report. The Driver Recruiting Report, 2022 edition includes candid quotes from the drivers surveyed to provide additional insight into how they themselves feel about the state of the sector. Covering topics from job top satisfaction factors to recruiter communication preferences and how fleets can reduce turnover. It provides an in-depth overview of changes within the industry that affect driver recruiters and fleet managers nationwide.

About Work4 - Work4 is a recruitment marketing firm that specialized in the transportation industry. With over 10 years in the sector, they partner with some of the biggest names in recruiting and were the first company to ever integrate with Facebook. More than 50 million jobs have been promoted through their platform.

Access the Report - <https://work4.io/driver-recruiting-report-2022-edition/>